

United Way of the Greater Lehigh Valley

# TOCQUEVILLE SOCIETY 2024 PLEDGE FORM

Please complete all sections.

## MY CONTACT INFORMATION

Salutation Name (First Name, MI, Last Name, Suffix) Preferred Communication Name

Home Address City State Zip

Phone  mobile  work Email  personal  work Preferred Communication  phone  email

Employer Title Birthdate (MM/DD/YY)

## SPOUSE/PARTNER CONTACT INFORMATION

Salutation Name (First Name, MI, Last Name, Suffix) Preferred Communication Name

Phone Email Birthdate (MM/DD/YY)

Spouse/Partner Employer Title

## RECOGNITION

Our policy is to use formal first name/spouse formal first name and last name for roster & publications.

- I wish to be recognized individually.
- I wish to be recognized with my spouse/partner. (Please complete spouse/partner section above)
- I/we wish to remain anonymous. (Names will not be published.)
  - Although anonymous in United Way publications, check here if you would like your name and email address shared with other organizations you support for recognition purposes.

## SEE REVERSE SIDE FOR PLEDGE AND PAYMENT INFORMATION.

For information about our **Step-Up Program**, contact Seema Shah at 610-417-8201 or [seemas@unitedwayglv.org](mailto:seemas@unitedwayglv.org).



## EXCLUSIVE TOCQUEVILLE SOCIETY MATCH OPPORTUNITY

Increase your donation by \$1,000 or more to any UWGLV initiative listed on the reverse side and 2024 Campaign Chair, Chris Martin, C.F. Martin & Company and the Martin Guitar Foundation will match your increased gift.



## MY PLEDGE

**TOTAL: \$**

### I want to support United Way's Initiatives:

- Community Building Fund** \$ \_\_\_\_\_
- Community Stability** \$ \_\_\_\_\_
- Education** \$ \_\_\_\_\_
- Healthy Aging** \$ \_\_\_\_\_
- Mental Health** \$ \_\_\_\_\_
- Racial Justice and Equity** \$ \_\_\_\_\_
- Women United** \$ \_\_\_\_\_

### I wish to allocate a portion of my gift to\*: (optional)

\$ \_\_\_\_\_ to: \_\_\_\_\_

\$ \_\_\_\_\_ to: \_\_\_\_\_

\*Any external organization you select must have IRS Tax Exempt 501(c)(3) status and have health or human services as its primary mission. United Way will process all gifts and forward them to eligible agencies. Results from external designations are not tracked and measured by United Way. The 14% charge to cover supporting costs is waived for our Tocqueville Society members. As of July 1, 2016, a minimum investment of \$2,500 to the Community Building Fund is required in order to qualify for Tocqueville Society.

## PAYMENT

- Bill Me** (please indicate address above)
- First billing date (MM/YY): \_\_\_\_\_  One time  Semi-annually  Quarterly  Monthly
- Check** (mail to: Finance Department, UWGLV, 1110 American Pkwy Ste F-120, Allentown PA 18109)
- Credit Card** (visit <https://www.unitedwayglv.org/donate> to make an online payment)
- Gifts of Stock** (visit <https://www.unitedwayglv.org/stock-ira-wire-transfer/>)

Signature

Date

## OPTIONAL INFORMATION

### Planned Giving

- Please contact me about making a planned gift.
- I/we have included United Way in my/our estate plans.

### Which of the following best describe you?

- None  Asian/Asian American  Black/African American  Hispanic/Latino/Latina/Latinx
- Native American/American Indian/Alaska Native/Indigenous  Middle Eastern/North African
- Native Hawaiian/Pacific Islander  Multi-Racial/Multi-Ethnic  White/Caucasian/European
- Identify with another race or ethnicity  Decline to State

# THANK YOU FOR INVESTING IN THE HEALTH, SAFETY AND EDUCATION OF EVERY PERSON IN THE GREATER LEHIGH VALLEY.

## QUESTIONS?

Seema Shah  
Associate Vice President, Philanthropy  
610-417-8201 | [seemas@unitedwayglv.org](mailto:seemas@unitedwayglv.org)

**United Way of the Greater Lehigh Valley**  
1110 American Parkway NE, Suite F-120  
Allentown, PA 18109  
610-758-8010 | [UnitedWayGLV.org](http://UnitedWayGLV.org)



## COMMUNITY BUILDING FUND

We assess the areas of greatest need within our community and are able to apply funds where they are needed most.

## COMMUNITY STABILITY

We invest in community safety and stability by providing emergency food, housing, crisis response and mental health service.

## EDUCATION

We strive to increase the percentage of students who are ready to learn and successful in school so they graduate prepared for life, college or career.

## HEALTHY AGING

We connect thousands of older adults to critical resources that they need to improve their health and quality of life.

## MENTAL HEALTH

We work to ensure more children, families, older adults and veterans have access to the critical mental health services they need to thrive.

## RACIAL JUSTICE AND EQUITY

We support community-led solutions to systemic racism.

## WOMEN UNITED

This UWGLV affinity group fights for the education and stability of women and children in the Greater Lehigh Valley. (min. gift \$1,000 for membership)