



Melinda Stumpf, Ed Harakel, Tadd Henninger



Joel and Chris Bongo, Michele McGrath and Ken Dapper, Andrew Dinka



Chris Martin, Michele Pessina



Vicki Doulé, Dorota Gasienica-Kozak, Heidi Boudargham and Jessica Elliott



Tom and Dusty Salvaggio



Peter Kareha, Joe Savage, Rick and Amy Bucher

Tocqueville Society Fall Celebration • October 1, 2024

Over 125 Tocqueville donors gathered at Barn Swallow Farm for United Way's Fall Tocqueville Society Celebration. United Way Board Chair Joe Savage shared his vision for the future of the organization while Chris Martin, President of Martin Guitar and this year's Campaign Chair, announced that he is providing a generous \$500,000 match with C.F. Martin & Company and the Martin Guitar Foundation and added a special touch by raffling off a "Life is Good" ukulele.



Arielle Brown and Katarah Jordan



Jim Conrad and Elizabeth, Annie and Emily Conrad



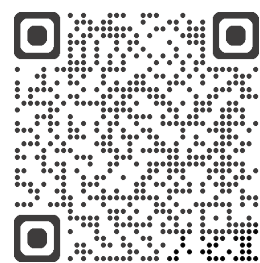
Gavin Ronald

Tocqueville Society Make a Difference Day • October 26, 2024

On October 26, our Tocqueville Society donors and their families came together for a meaningful day of community service. Designed for families with children aged 6 and up, the day offered a unique opportunity to experience firsthand the impact of our United Way nonprofit partners and the importance of their work in our community. Thank you to everyone who participated in making a difference.



United Way of the Greater Lehigh Valley
Tocqueville Society
1110 American Parkway NE, Suite F-120
Allentown, PA 18109



Scan to view all United Way photo galleries

SAVE THE DATE

Thursday, April 10, 2025
Celebration of Caring

For more information, contact Seema Shah at Seemas@unitedwayglv.org or 610-807-5706.

TOCQUEVILLE SOCIETY NEWSLETTER

Winter 2024



EXPANDING INVESTMENTS IN MENTAL HEALTH PROGRAMS

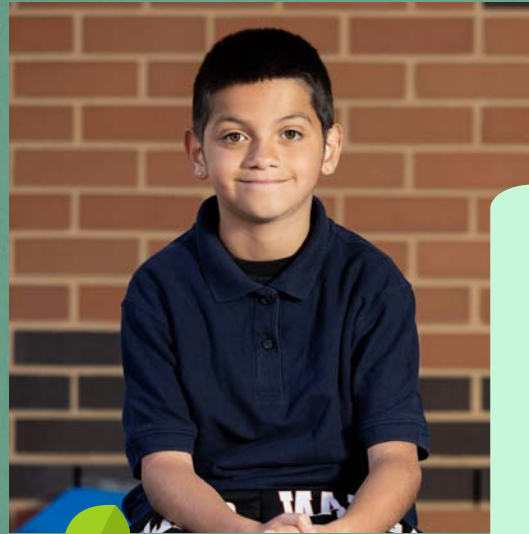
PENNSYLVANIA EDUCATIONAL IMPROVEMENT TAX CREDIT
Improving **student achievement** through tax dollars



UNITED for MENTAL HEALTH

Over the past year, we have expanded our commitment to supporting mental health across the lifespan with new programs, partnerships and solutions. From babies to older adults, we recognize the deep connections between education, health and mental well-being in fostering a thriving community.

Thanks to generous supporters, we continue to prioritize programming that supports social-emotional wellness for students, alleviates financial stress for families and adults, and promotes social connections among seniors.



UNITED FOR KIDS

Improving Academic Success by Promoting Social-Emotional Wellness and Attendance

Many students arrive at school carrying the invisible burden of trauma, which impacts their ability to focus, regulate emotions and engage in learning. These challenges affect children across all backgrounds and lead to struggles with attendance, behavior and academic performance. United Way is dedicated to removing these barriers so more students can graduate ready for life, career or college.

By partnering with nonprofits such as Cohesion Network, United Way helps students like Dasiel in Community Schools improve their mental health, express their emotions and learn ways to cope with stress and conflict.

UNITED WAY COMMUNITY SCHOOLS

We support 19,814 students by fostering social-emotional learning, improving student attendance and engagement, encouraging positive relationships with families and supporting behavioral health.

UNITED FOR FAMILIES

Overcoming Barriers to Build a Sense of Belonging

When Malu first moved to the Lehigh Valley from Brazil, she felt socially isolated and completely dependent on her husband to communicate. Joining the United Way-funded English as a Second Language (ESL) classes at ProleCt of Easton gave Malu the focus and motivation to learn English and gain valuable skills. Her confidence grew and empowered her to volunteer in her community and build stronger relationships with teachers and other students.



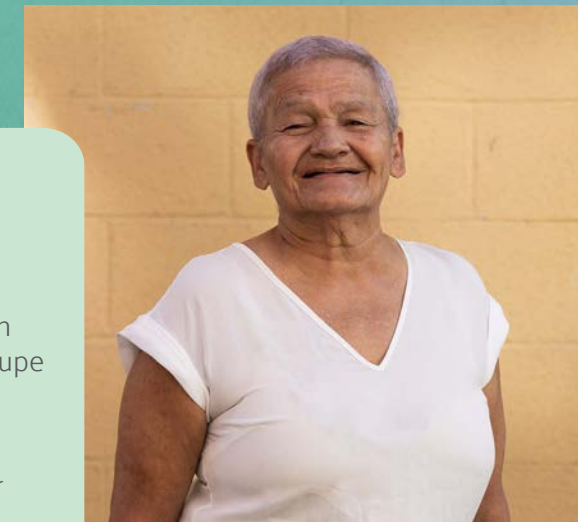
Through investing in adult education programs, United Way helps adult learners like Malu find a support system and a sense of belonging.

UNITED FOR SENIORS

From Isolation to Connection

One in three seniors lack companionship while one in four report loneliness – and with many of her family members spread across the country, Margarita was one of them. When encouraged to become more active, she found Casa Guadalupe Center, a United Way Community Hub in Allentown.

United Way-funded healthy aging solutions transform lives by connecting seniors to healthy food, health care and other resources. Programs at organizations like Casa Guadalupe, enhance seniors' mental health and quality of life.



Margarita encourages everyone to seek out a place like Casa Guadalupe, because when you're socially isolated, your mental health declines.

EXPANDING INVESTMENTS IN MENTAL HEALTH PROGRAMS

This year, United Way will increase investments in mental health by \$300,000. In addition to expanding partnerships with organizations including Valley Youth House and Pinebrook Family Answers, United Way has launched two new grant programs including \$100,000 for veterans' mental health programs and \$100,000 for innovations in youth mental health.

FROM YOUR CO-CHAIRS

As 2024 comes to a close, we reflect on a year of incredible achievements and meaningful impact. Thanks to each of you, we've made significant strides toward addressing our community's most pressing needs. Your passion and leadership are truly the foundation of our success, and together, we've accomplished what no one could do alone.

A decade ago, our Tocqueville Society was 140 households strong. Today, we're on track to surpass 400 households by the end of this campaign—a remarkable achievement that underscores your collective commitment to making a difference where it matters the most.

Your continued advocacy for United Way and its partner agencies is more important than ever. By increasing your gift by \$1,000 or more toward United Way initiatives and leveraging Chris Martin's generous match, you can amplify your impact, helping us reach even more people and expand our essential programs.

Together, we have the power to turn hope into action and create lasting change in our community.

Colleen and Mark Gilbert
Committee Co-Chairs

EDUCATIONAL IMPROVEMENT TAX CREDIT

Through Pennsylvania's Educational Improvement Tax Credit (EITC) program, individuals and families can maximize their community impact by turning tax dollars into vital support for United Way Community Schools. For example, with an annual household Pa. taxable income of \$400,000, you could redirect 90% of your \$12,280 Pa. tax liability towards United Way's education initiatives. With the EITC's tax credit, out-of-pocket cost would be just over \$1,000.

Would you like to learn more about this limited opportunity to invest your tax dollars in student achievement? For more details, contact David Lewis at DavidL@UnitedWayGLV.org or 610-428-0665 to learn how your tax dollars can make an impact in 2024 and beyond.